



**ICYNENE** INC.

**ICYNENE LD-R-50™**

**For Immediate Release**

***ICC-ES SAVE™ Announces First Verification of Sustainability Claim for Icynene***

(Mississauga, ON, March 9, 2009) – The very first Verification of Attributes Report (VAR-1002) has been issued to Icynene for its renewable-based foam insulation, ICYNENE LD-R-50™. Using 100% natural castor oil, ICYNENE LD-R-50™ reduces the need for petroleum-based polyol. It is the first product to successfully complete the ICC Evaluation Service (ICC-ES) Sustainable Attributes Verification and Evaluation (SAVE) program. The report verifies the minimum amount of biobased material content as determined in accordance with an ICC-ES SAVE™ Evaluation Guideline and provides independent confirmation of the manufacturer's claim related to the amount of biobased content.

"SAVE™ provides a trusted confirmation to code officials, specifiers, architects, engineers, building owners and consumers that a product has been independently verified as having the sustainable attributes claimed by the manufacturer," said John Nosse, president of ICC-ES.

"We're increasingly asked to prove the 'greenness' of our products. Through the SAVE™ program, we have the opportunity to show beyond a shadow of a doubt that our product performs as expected. Much like we rely heavily on ICC-ES Evaluation Reports to demonstrate our product's code compliance, we now rely on the ICC-ES SAVE™ program to verify our claims of sustainability," said John Evans, Codes and Standards Manager, Icynene Inc.

A SAVE™ evaluation involves both inspection of the manufacturer's production process and reviews of independent product testing, where required. Manufacturers that successfully complete the evaluation process receive a Verification of Attributes Report in one or more of nine key categories: recycled content (pre- and post-consumer), regional materials, bio-based materials, certified wood products, solar reflectance index and thermal emittance of roofing materials, volatile organic compound content and emissions (adhesives and sealants), volatile organic compound content and emissions (paints and coatings), urea formaldehyde resin content in composite wood products and volatile organic compound content and emissions of floor coverings.

The guidelines address the production stage of the item under review beginning with raw material acquisition and progressing through final manufacturing and packaging. SAVE™ program reports can be

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useful when seeking points under major green building rating systems—U.S. Green Building Council’s LEED, Green Building Initiative’s Green Globes, or the ICC-700 National Green Building Standard.

To view the Icynene Verification of Attributes Report, visit <http://saveprogram.icc-es.org/reports/pdf/VAR-1002.pdf>

### **About Icynene Inc.**

Established in 1986, Icynene Inc. is the leading manufacturer of open-cell foam insulation products that are designed to help create Healthier, Quieter, More Energy Efficient® environments. Icynene® is the insulation of choice for green building around the world, setting a standard for energy performance, comfort and reduced greenhouse gas emissions.

Icynene’s products are distributed (throughout North America, Australia, Asia and Europe) through a network of Icynene Licensed Dealers and Distributors who perform installation on-site for each custom application.

For more information about ICYNENE LD-R-50™, visit <http://www.icynene.com/icynene-ld-r-50/> or to locate Icynene Licensed Dealers across North America, visit [www.Icynene.com](http://www.Icynene.com).

### **About ICC-ES SAVE™**

ICC-ES, a nonprofit organization, is the United States’ leading evaluation service for innovative construction materials and systems. ICC-ES launched the SAVE™ Program as part of the International Code Council’s (ICC) commitment to developing reliable verification for product information and fostering sustainable design and construction. ICC-ES is a subsidiary of the International Code Council.

The International Code Council, a membership association dedicated to building safety and fire prevention, develops the codes used to construct residential and commercial buildings, including homes and schools. Most U.S. cities, counties and states choose the International Codes, building safety codes developed by the International Code Council.

### **For more information, contact:**

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